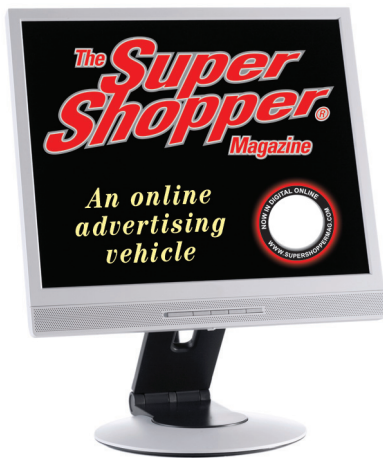


**Super Shopper Magazine can also be your online advertising vehicle.
A unique high quality, live interactive e-publication!**

Online Real-Time™—No Downloading, No Waiting



With just one click you will see Super Shopper Magazine delivered to your computer in an exact digital copy of the printed version. The e-publication opens in a standard web browser and requires no downloading. It is accessed immediately in your browser and will work with both PC and Mac computers.

Consumers are able to search words or categories within the digital publication and navigate instantly to specific advertisers. There is also a Table of Contents and Index so the readers can click on a desired advertiser and jump anywhere in the magazine instantly. Readers can browse the issue with exceptional ease, and view the magazine in a 2 page spread format or zoom in to see amazing detail.

GREAT BENEFITS for YOU and the Consumer

- Advertising links will take them directly to your website. They will also be able to immediately contact an advertiser via e-mail by clicking on the links. That way you are able to begin the sale right there!
- Readers can print a single page, a range of pages or the entire magazine.
- The magazine can also be saved to the reader's hard drive for offline viewing.

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